



RECONCILING TECH:

A HACKATHON IMPROVING EQUITY
FOR INDIGENOUS WOMEN 2024.

**SPONSORSHIP
PACKAGE**

Ethical
DIGITAL

Reconciling Tech: A Hackathon Improving Equity for Indigenous Women

Find innovative solutions to increase and sustain the participation of Indigenous women in technology.

Ethical Digital is reaching out to Community Investors with an opportunity to support and promote the inclusion of Indigenous people in the tech sector by becoming a Community Investor. We are working alongside partners in the private sector, nonprofits, and Indigenous educational institutions to present an innovative event that has one ambitious objective: To find innovative solutions to increase and sustain the participation of Indigenous women in technology.

Date and Time: Friday, February 23 - Saturday, February 24, 2024

Location: Online and SIIT's amazing pawâcikêwikamik–the Makers' Lodge which is located on Treaty 6 Territory and the Homeland of the Metis.

Teams: There will be five participants per team and 5 teams in total.

Audience: Indigenous women and allies, Indigenous postsecondary students, SIIT students, Indigenous entrepreneurs, and tech enthusiasts. Indigenous women who are underemployed, unemployed, returning to the job market after a pause, re-careering, upskilling, women with lived experience in tech, and/or women who took a non-traditional career path into tech. We also welcome the business community including business owners, HR consultants, and employers.

This hackathon will assemble 5 diverse teams of tech innovators, entrepreneurs, Indigenous students, and mentors who each build solutions to the challenge statement. The 2-day event will feature keynote speakers, presentations, and resources to support the participants as they work. And at the end of the event, each team will share their solutions for moving forward. The pawâcikêwikamik–the Makers' Lodge at SIIT features some of the province's most impressive technology and where students find a fusion of tech and entrepreneurship.

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Benefits to Sponsors

- Engage in economic reconciliation and showcase your commitment to responding to TRC Call to Action #92.
- Learn what creating inclusive, welcoming spaces infused with Indigenous culture and leadership looks like.
- Network with Indigenous industry professionals, entrepreneurs, job seekers, and post-secondary students.
- Have a lasting impact by supporting an event that creates real-world solutions, paving the way for the inclusion and leadership of Indigenous women in the tech sector.

** All sponsors will be recognized on hackathon promotional material, press releases, website, and social media. See below for additional benefits depending on your sponsorship level.

What This Event Offers

Your partnership showcases a commitment to advancing economic reconciliation in Canada.

Investing in and empowering the Indigenous workforce, especially Indigenous women, has a lasting impact. We are seeking Community Investors who demonstrate a commitment to economic reconciliation, not only through your investment but through your policies and practices.

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Event Sponsorship Opportunity



10 AVAILABLE



8 AVAILABLE



5 AVAILABLE

SPONSORSHIP	BRONZE	SILVER	GOLD
Social Media Recognition	X	X	X
Recognition on Power Point Presentation	X	X	X
Recognition at Opening Ceremonies and Closing Ceremonies	X	X	X
Physical signage throughout the event		X	X
Speaking opportunity for company representative and/or play company promo video			X
Recognition on Event website.			X

Other sponsorship opportunities include door prizes, swag bag items, in-kind services, industry scholarships, industry resources, and mentorship.

If you have any questions
or concerns, please contact Alina.

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